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- A concluding section follows logically from the information or explanation presented and supports that topic clearly. It may provide insight into the importance of the topic.
- The presentation conveys a clear and distinctive perspective.

Part II: Topic Development

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- Supporting evidence and reasoning is appropriate for the task, purpose, and audience.

Part III: Transitions and Flow

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- Transitions clarify the relationships among the complex ideas and concepts that support the topic.

Part IV: Effective Use of Media

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- Word choice, level of formal or informal language, and style are appropriate to the task, purpose, and audience.