Rubric for Informative/Explanatory Writing

Part I: Topic and Structure

• The topic is a complex idea, not an obvious, overly simple thought.

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- Ideas, concepts, and information are organized so that each new element builds on previous ideas. The text has unity and focus.

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- Headings, graphics, charts, and multimedia elements are included where appropriate.

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- Headings, graphics, charts, and multimedia elements are included where appropriate.
- The conclusion follows logically from the information presented. It supports the topic clearly and may provide insight into the importance of the topic.

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Part II: Topic Development

• The topic is thoroughly developed, not glossed over.

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- Extended definitions, concrete details, quotations, and examples add further support to the topic.
- The supporting details are appropriate for the audience's knowledge about the topic.

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Part III: Transitions and Flow

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- Transitions create cohesion, the sense that everything belongs together and is ordered logically.
- Transitions clarify the relationships between complex ideas and concepts that support the topic.

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Cluster 4 and Essay Test

Part IV: Effective Language and Tone

• The language is precise, not overly general.

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- The writing maintains a formal style and an objective tone.
- The text follows standard norms and conventions, including standard English grammar, usage, and mechanics.