

Part I: Content and Structure

- Each claim is precise, or well-defined and clearly stated.

Part I: Content and Structure

- Each claim is precise, or well-defined and clearly stated.
- Each claim is about something significant.

Part I: Content and Structure

- Each claim is precise, or well-defined and clearly stated.
- Each claim is about something significant.
- Each claim is distinctive from alternate or opposing claims.

Part I: Content and Structure

- Each claim is precise, or well-defined and clearly stated.
- Each claim is about something significant.
- Each claim is distinctive from alternate or opposing claims.
- Claims, competing claims, counterclaims, reasons, and evidence are presented in a logical order.

Part I: Content and Structure

- Each claim is precise, or well-defined and clearly stated.
- Each claim is about something significant.
- Each claim is distinctive from alternate or opposing claims.
- Claims, competing claims, counterclaims, reasons, and evidence are presented in a logical order.
- The text includes a concluding statement or section that is based on and reinforces the argument presented.

Part II: Topic Development

- The text presents data and evidence that supports either the claims or counterclaims.

Part II: Topic Development

- The text presents data and evidence that supports either the claims or counterclaims.
- The text points out the strengths and weaknesses of each claim and counterclaim.

Part II: Topic Development

- The text presents data and evidence that supports either the claims or counterclaims.
- The text points out the strengths and weaknesses of each claim and counterclaim.
- The text anticipates the audience's background knowledge, values, and biases.

Part III: Transitions and Flow

- The sections of the text are linked through words, phrases, clauses, and syntax.

Part III: Transitions and Flow

- The sections of the text are linked through words, phrases, clauses, and syntax.
- The text exhibits cohesion—ideas fit together well and flow logically.

Part III: Transitions and Flow

- The sections of the text are linked through words, phrases, clauses, and syntax.
- The text exhibits cohesion—ideas fit together well and flow logically.
- The language makes clear the relationships between claims and reasons, between reasons and evidence, and between claims and counterclaims.

Part IV: Effective Language and Tone

- The text has a formal style and an objective tone.

Part IV: Effective Language and Tone

- The text has a formal style and an objective tone.
- The text follows standard norms and conventions, including standard English grammar, usage, and mechanics.